VOIL

Virtual Open Innovation Lab

Virtual Open

Innovation Lab

www.voil.eu

NEWSLETTER

August 2021

ABOUT VOIL

The VOIL project is a strategic partnership of nine project partners from seven countries with the goal to increase awareness and "digital" competences regarding technologies, tools and methods for the digital transformation of small and medium enterprises through a platform based learning and simulation environment.
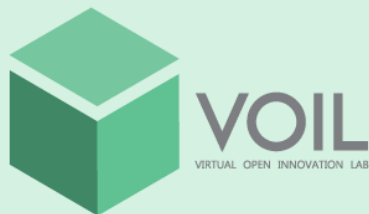
Project Objectives:

1. to raise awareness about the potential of emerging technologies, tools and methods in the course of the digital transformation of micro, small & medium enterprises

2. to design a pedagogical model for simulation-based learning of advanced digital competencies.

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VOIL platform is ready for use now!

As a user, you can create your own account and use our tools for your individual purposes. The platform combines selected tools in **three integrated Labs**.

In the **Assessment Lab,** you can evaluate your digital maturity level with the help of a widely tested questionnaire. The Lab provides information about relevant competencies and supports the definition of a digital growth strategy.

In the **Transformation & Co-creation Lab,** you can use the methods and tools that build on one another to translate the previously defined growth strategy into actual digitalization projects. The Lab offers opportunities to document one's own business model, define the most important company goals, and create an individual digitization agenda.

The **Simulation Lab** provides selected simulators. You can use them to simulate modern technologies and innovations that have been selected as a potential digitization project in the **Transformation & Co-creation Lab**, for example. This simulation environment reduces investment risks and promotes competence development with regard to the underlying technologies and innovations.

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